



ORANGE COUNTY BOARD OF EDUCATION

REBECCA "BECKIE" GOMEZ, DISTRICT 1
MARI BARKE, DISTRICT 2
KEN L. WILLIAMS, D.O., DISTRICT 3

Tim Shaw, District 4
LISA SPARKS, PH.D., DISTRICT 5
AL MIJARES, PH.D., SECRETARY

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Contact: Gregory J. Rolen (415) 281-7654

Orange County Board Of Education Enters into Strategic Alliance with Renowned Federal Government Relations Firm

Costa Mesa, California - On July 26, 2022, the Orange County Board of Education is pleased to announce it has retained an experienced and highly successful Washington D.C. advocacy firm, David Turch & Associates. This is a continuation of a recent policy by which the Board has retained advocates at all levels of government. Board President Dr. Lisa Sparks said, "in times of rapid change, it is important for the Board to protect the interests of our students, parents and our valued educational system. We intend to use this new relationship to help us obtain additional resources for Orange County schools, and more importantly, to make our voice heard in the ongoing national debate about the proper role of parents in the American school."

"We will now be able to receive real time information about federal regulation, agency action, and policy directions," offered by Vice President Tim Shaw. "We now have an enhanced ability to inform and represent our constituents. In a time when governance has become so complicated and dynamic, it's good to have a proven professional on board," said Shaw, who represents the 4th District.

David Turch & Associates has been rated by Bloomberg Government as a top performing advocacy firm for two consecutive years. They brought tens of millions of dollars to Southern California serving such entities as Beverly Hills, Rialto, Temecula, Ontario, Imperial, Riverside Transit Authority, Monrovia and Moreno Valley.

About the Orange County Board of Education: The Orange County Board of Education consists of five lay members who represent the five trustee areas of the Orange County. Board members are elected for a four-year term by the electors of the trustee area which they represent. From among its members, the Board elects a president, vice president and board clerk. The board has as its secretary and executive officer the county superintendent of schools, who is elected by the people every four years.

The Orange County Board of Education and the County Superintendent of Education as cogoverning entities of the county office of education, provides educational opportunities for Orange County students, promotes student achievement, and offers leadership, services, and resources for Orange County school districts, educators, and the community.