

***Hon. Lisa Sparks, Ph.D.***

Founding Dean, School of Communication  
McGaw Endowed Professor in Behavioral Sciences  
**Chapman University**  
One University Drive, Orange, CA 92866

***EDUCATION***

- Ph.D. UNIVERSITY OF OKLAHOMA, 1998 (with honors).  
Major: Communication  
Cognate areas: Health Risk Communication, Aging/Life Span Development, Interpersonal/Intergroup, (Intercultural/Intergenerational), Instructional, Research Methodology
- M.A. UNIVERSITY OF OKLAHOMA, 1993 (with honors).  
Major: Communication
- B.A. UNIVERSITY OF OKLAHOMA, 1988 (with honors).  
Major: Journalism (Radio/TV/Film), Minors: French & Art History  
Study abroad: Université de Paris-Sorbonne, Paris, France  
College International de Cannes, Cannes, France
- Post Graduate Certificates* HARVARD UNIVERSITY, 2021-present.
- Institute for Management and Leadership in Education (MLE). Harvard Graduate School of Education. The M.L.E. is an intensive residential program for experienced university administrators -- deans, directors, provosts, and vice presidents.
    - 2021, *Organizational Change and Uncertainty: A Leadership Program for Higher Education (OCU)*.
    - 2021, *Aligning Strategic Priorities and Financial Resources (SPFR)*.

***PROFESSIONAL EXPERIENCE***

*ORANGE COUNTY BOARD OF EDUCATION*, Orange County, CA, 2018-present. The district, recently redrawn following the latest U.S. Census count, covers south Orange County: Aliso Viejo, Coto de Caza, Dana Point, Laguna Beach, Laguna Hills, Laguna Niguel, Laguna Woods, Mission Viejo, Rancho Santa Margarita, San Clemente, San Juan Capistrano, and parts of Newport Beach and Lake Forest.

- 2022-2023, President, Orange County Board of Education (Elected by current board members).
- 2022-2026, Re-elected to Orange County Board of Education, Trustee Area 5 (near 100,000 votes, 65% of the vote).
- 2018-2022, Elected to serve on the *Orange County Board of Education*, Trustee Area 5, Orange County, CA (more than 80,000 votes, 56.8% of the vote).

*CHAPMAN UNIVERSITY*, Orange, CA, 2006-present.

- Founding Dean and McGaw Endowed Professor in Behavioral Sciences, School of Communication Joint Faculty Appointments, Crean College of Health and Behavioral Sciences; School of Pharmacy (CUSP), Harry and Diane Rinker Health Science Campus, Irvine.
- 2016-2021 Dean, School of Communication
  - *Supervised all operations in a unit consisting of 5 academic programs, 25 faculty, 15 instructors, 4 staff, with an annual budget of more than \$3.6 Million, serving over 900 undergraduate, professional, and graduate students annually for a unit created Spring 2016*
  - *Stewarded development efforts that raised more than \$200ks gifts for student scholarships and secured a \$1.2 Million gift to launch The Center for Freedom of Expression*
  - *Stewarded hiring of Senior Research Associate to bring significant additional external funding to the School (additional \$1M)*
  - *Spearheaded two external academic program review processes*
  - *Stewarded hiring of Senior Full Professor for Diversity and Inclusion initiative*

- *Facilitated events supporting faculty and student opportunities for peaceful and free exchange and expression of ideas and viewpoints*
- *Ensured faculty and staff obtained equitable compensation*
- *Launched and secured approval for M.S. in Health and Strategic Communication*
- *Launched and secured approval for B.A. in Strategic and Corporate Communication and B.A. in Global Communication and World Languages*
- *Secured approval and launch of first Ph.D. in Communication in Orange County*
- *Launched and secured financial and instructional support for first Graduate Teaching Assistants and Associates for entire university*
- *Launched graduate teaching associates training and development public speaking program*
- *Projected graduate enrollment revenue to support Ph.D. program*
- *Increased professional and graduate tuition revenue*
- *Stewarded creation and design of two research lab spaces for faculty research*
- *Stewarded creation and design of two research office spaces for Ph.D. students*
- *Designed organizational administrative structure to launch the School*
- *Established several internal collaborative structures: Advisory Kitchen Cabinet, Dean's Board of Counselors, Graduate Committee, Assessment and Curriculum Committee, Student Advisory Board*
- *Evaluated and prepared faculty promotion and tenure reviews and merit pay structure*
- *Spearheaded a comprehensive re-structuring of faculty and staff, budget, and operations*
- *Developed and built out programming that contributed to historic highs in enrolled undergraduate majors and graduate programs*
- *Oversaw significant creation, revision, and assessment of undergraduate and graduate curricula*
- *Designed, created, supervised, and taught numerous interdisciplinary international travel courses for global engagement opportunities for students (Cuba, Panama, Philippines, Bhutan, Nepal, Italy, Japan)*
- *Oversaw and managed annual learning and outcome assessment reports*
- *Managed the redesign of admissions and recruitment strategy*
- *Redesigned and launched the academic advising and student success model*
- *Launched and managed the career and internship strategy and processes*
- *Launched and managed the development, media, and marketing strategy and processes*
- *Engaged workplace concerns that had not been addressed for years. In consultation with Human Resources, made program leadership changes, and worked with the faculty to improve the culture within those programs*
- *Reorganized staff roles and duties to ensure operational efficacy*
- *Developed processes that increased faculty participation in course scheduling, academic advising, and curriculum adjustments and development*
- *Redesigned adjunct faculty onboarding and training processes*
- *Represented the university and school at numerous prospective student gatherings, orientations, and faculty panels*
- *Facilitated support for faculty travel to academic and professional development conferences*
- *Spearheaded creation of Discretionary Account for Research and Teaching (DART) funds for faculty members to manage each academic year (\$2,300-\$2800 each)*
- *Supervised and secured numerous faculty and staff searches and hires*
- *Served on numerous interdisciplinary dissertation committees*
- *Served on numerous external searches for faculty, deans, VP, and provost positions*
- 2014-2016 Chair, Department of Communication Studies, Wilkinson College of Arts, Humanities, and Social Sciences
  - *Served as leader of academic department overseeing 3 academic programs, supervising 15 full-time faculty and staff, 10-15 part-time faculty, and approximately 750 undergraduate, professional, and graduate students*
  - *Manage the academic unit's approximately \$1M budget*
  - *Launched and managed social media and marketing of the unit*
- 2006-2014 Director/Head of Health and Strategic Communication Graduate Program

- *Supervised curriculum and scheduling of interdisciplinary graduate faculty each semester drawing faculty from the Schmid College of Science and Crean College of Health and Behavioral Sciences and Health Communication*
- *Managed annual HCOM graduate budget*
- *Increased professional and graduate tuition revenue*
- *Oversaw and managed more than 100 graduate student research projects*
- *Supervised graduate students' courses, retention, and graduation*
- *Managed annual learning and outcome assessment reports*
- 2010-present. Foster and Mary McGaw Endowed Professor in Behavioral Sciences
  - *Secured significant external funding from various sources (PCORI, ASCO, CALMHSA, NIH)*
  - *Invited Keynote speaker at various interdisciplinary conferences across the world*
  - *Published 12 books and more than 150 research articles and chapters*
- 2006-2010 Full Professor and Distinguished Presidential Research Fellow

UNIVERSITY OF CALIFORNIA, IRVINE (UCI), Irvine, CA, 2008-2017.

- 2008- Full Member, Program in Cancer Prevention and Control, Chao Family Comprehensive Cancer Research Center (National Cancer Institute-Designated), UC Irvine Medical Center
  - *Participated in numerous workshops, panels, and research projects*
- 2009-2017 Adjunct Professor, Department of Population Health and Disease Prevention, Program in Public Health
  - *Taught graduate courses in Health Risk Communication*
  - *Evaluated and prepared promotion and tenure materials for candidates*

VU AMSTERDAM, Amsterdam, Netherlands, 2015-17.

- Selected as GSSS Research Fellow, Faculty Graduate School of Social Sciences and Department of Communication Science
  - *Taught graduate interdisciplinary social and behavioral science courses to international students*
  - *Participated in numerous workshops, panels, and research projects*
  - *Served on doctoral dissertation committees*

UNIVERSITY OF LUGANO/UNIVERSITA DELLA SVISSERA ITALIANA, Lugano, Switzerland, 2011.

- Selected as Visiting Professor, Graduate Program in Corporate Communication and Health
  - *Taught graduate interdisciplinary social and behavioral science courses to international students*
  - *Supervised numerous graduate research projects*

GEORGE MASON UNIVERSITY, Fairfax, VA, 1999-2006.

- 1999-2000 Visiting Assistant Professor and Director of Basic Courses, Department of Communication
- 2000-2004 Assistant Professor and Director of Basic Courses, Department of Communication
- 2004-2006 Associate Professor and Director of Graduate Studies, Department of Communication; Affiliated Faculty, National Center for Biodefense; Affiliated Faculty, Center for Social Science Research
- 2002-2006 Director of Graduate Studies
  - *Supervised, hired, and managed more than 55 part-time faculty each semester*
  - *Created curriculum for basic courses and graduate courses*
  - *Managed integration of technology across the curriculum*
  - *Supervised hundreds of graduate student research projects*
  - *Secured significant external research funding*
  - *Managed annual graduate budget*
  - *Co-authored the creation and launch of the Ph.D. in Communication*

NATIONAL CANCER INSTITUTE (NCI), NATIONAL INSTITUTES OF HEALTH (NIH), Bethesda, MD, 2002.

- 2002 Cancer Communication Research Fellow, Health Communication and Informatics Research Branch (HCIRB), Behavioral Research Program, Division of Cancer Control and Population Sciences
  - *Participated in initial development of Health Information National Trends Survey (HINTS)*
  - *Participated in development of various interdisciplinary health behavior campaigns targeting underserved and vulnerable populations*

UNIVERSITY OF TEXAS, SAN ANTONIO, San Antonio, TX, 1998-1999. Assistant Professor of Communication.

AMERICAN UNIVERSITY OF PARIS, Paris, France, 1998. Visiting Assistant Professor of Communication.

UNIVERSITY OF OKLAHOMA, Norman, OK, 1992-1998.

- 1997-1998 Graduate Research Assistant, Health Sciences Center, Oklahoma City, OK
- 1992-1998 Graduate Teaching Assistant and Director of General Education Public Speaking Courses, Department of Communication
  - Awarded numerous research and teaching awards including: Outstanding Teaching Assistant Award and International Communication Association Excellence in Teaching Award and ICA Robert Kibler Excellence in Research Award

CNN, Associate Producer/PA/Contributing Anchor, Atlanta, GA, 1990-1991.

KTWO, TV News Anchor/Reporter, Casper, WY, 1988-1989.

## **AREAS OF EXPERTISE**

\*Health Communication; Cancer Communication Science; Provider-Patient Interaction; Health Risk Communication/Messaging; Medical Adherence, Family Decision-Making and Caregiving; Interpersonal/Intergroup (Intercultural, Intergenerational) Health Behavior; Patient-Centered Communication; Social Identity and Health; Breaking Bad News; Health Information Sources; Public Health Campaigns; Crisis Communication; Aging/Gerontology/Lifespan Development; Health Promotion; Health Disparities; Mental Health Messages and Media; Intercultural/Multicultural/Global Communication and Relations; Persuasion, Public Speaking, Business Communication, Training and Development, Freedom of Expression, Language and Social Interaction; Social Support, Social Aggregates/Networks and Social Media; Humor, Scholarship of Teaching and Learning; Communication Theory; Content Analysis; Focus Groups and Interviewing; Empirical and Applied Research Methods.

\*Cited as top ten prolific authors (tied for 7<sup>th</sup>) in Health Communication, 2012; (see Kim, J.N., Park, S.C., Yoo, S.W., & Shen, H. (2012). Mapping health communication scholarship: Breadth, depth, and agenda of published research in *Health Communication*. *Health Communication*, 25, 487-503.

## **RESEARCH**

### **RESEARCH GRANT AWARDS (n=10+)**

#### **Submitted or Ongoing**

Department of Justice, Edward Byrne Memorial Justice Assistance Grant (JAG) 03/17/23-03/17/23  
Committee on Appropriations, Washington D. C.  
Project Title: Scholarship Prep Charter Schools - At Risk Youth” project.  
Role: PI (Co-PI, Orange County Board of Education)  
Total Award Amount: \$1M

Fieldstead and Company, Irvine, CA 11/11/21-12/01/2022  
Project Title: A Public Policy Conference Series Highlighting Key Local and Regional Issues.  
2022 Conference will focus on the topic of water issues affecting California.  
Role: PI  
Total Award Amount: \$60,000.00  
<https://www.chapman.edu/communication/water-abundance-conference.aspx>

National Institutes of Health (NIH) Emergency Awards: RADx-rad Predicting Viral-Associated Inflammatory Disease Severity in Children with Laboratory Diagnostics and Artificial Intelligence (PreVAIL kIds)  
Activity Code [R61/R33](#) Exploratory/Developmental Phased Award: RFA-OD-20-023  
Project Title: Population-wide Risk Stratification of Pediatric Patients and Predictive Modeling of Pediatric Complications due to SARS-CoV-2 Infection. (Co-PI CHOC L. Ehwerhemuepha) 11/01/20-10/31/22  
Role: PI  
Total Award Amount: \$223,516.00 Sub Award Amount: \$69,395.00

#### **Completed**

Patient Centered Outcomes Research Institute (PCORI) Grant Award, Washington D.C. 08/2013-08/2016

Project Title: *Ovarian Cancer Patient Decision-Aid (PCOA)*  
Role: Consultant (with PI's L. Wenzel and D. Mukamel, University of California, Irvine)  
Total Award Amount: 1,967,746.00

ASCO-Conquer Cancer Foundation Quality of Care Grant Award (ASCO CU11-0001) 07/01/2011-06/30/2014  
Project Title: *An intervention trial of text messaging to improve patient adherence to adjuvant hormonal therapy.*  
Role: PI (with Co-PI Columbia University, A. Neugut)  
Total Award Amount: \$1.35 million  
Sub Award Amount: \$28,612.00

California Mental Health Services Authority (CalMHSA) Grant Award 09/2011-09/2014  
Project Title: *Statewide Stigma and Discrimination Reduction: Partnering with Media and the Entertainment Industry*  
Role: Consultant (with Co-PI's: B. Dyak, & M. Dyak, Entertainment Industries Council, Burbank, CA and 28 State of California partners)  
Total Award Amount: \$3 million  
Sub Award Amount: 75,000.00

Chapman University Faculty Research and Development Scholarly/Creative Activity Grant 2011-2013  
Project Title: *Serial arguing and health: Longitudinal perspectives.*  
Role: PI (with Co-PI J. Bevan, Chapman University)  
Total Award Amount: 3500.00

Robert Wood Johnson Foundation (RWJF) 09/01/2004-08/31/2005  
Project Title: *Hablamos Juntos por Salud: Eliminating the Communications Roadblocks to Quality Health Care for Spanish-Speakers (\$40,000)*  
Role: PI (with Co-PI G. L. Kreps, George Mason University, Fairfax, VA)

George Mason University, College of Arts and Sciences, 2002-2005  
Role: Co-PI  
Project Title: *Technology across the curriculum: Public speaking and interpersonal communication*  
Technology Across the Curriculum College of Arts and Sciences grant award for incorporating technology across the curriculum for implementation in the General Education Courses (Comm 100-Public Speaking; and Comm 101-Interpersonal and Small Group Communication).  
Total Award Amount: 60,000.00

George Mason University, Office of the Provost, College of Arts and Sciences, Department of Communication, Fairfax, VA and National Cancer Institute, National Institutes of Health, Bethesda, MD, 2002.  
The purpose of this research award was to provide protected time for candidate to participate as a research fellow at the National Cancer Institute during 2002 and to provide time to serve as guest editor of a special issue of *Health Communication on Cancer Communication and Aging* (2003).  
Total Award Amount: 19,000.00

George Mason University, Office of the Provost, 2001-2002  
Role: PI  
Project Title: *Health Communication*  
The purpose of this research award was to provide protected time for candidate to facilitate, organize, and develop research symposium on Health, Communication, and Aging: Issues and Implications in Cancer Communication and research and editing skills related to guest editorship and manuscripts published in *Health Communication: Special Issue on Cancer Communication and Aging* (2003).  
Total Award Amount: 2,500.00

George Mason University, College of Arts and Sciences, Office of the Provost, 1999-2001  
Role: PI  
Project Title: *Presenting with Technology: The Role of Multi-Media in Public Speaking.*  
The purpose of this grant award was to support faculty research on the development of pedagogical innovations.  
Total Award Amount: 6,500.00

Glaxo-Wellcome, Inc.,  
Nursing Research Program, Clinical Applications of Research of Glaxo-Wellcome, Inc. 1997-1998  
Role: Research Assistant  
Project Title: *Medication Administration for Dependent Elders*

The purpose of this research grant award was to understand medication administration by family members of impaired elders in adult day services.

Total Award Amount: 200,000.00

## **PUBLICATIONS (N=150+; Refereed publication unless noted\*)**

### ***Scholarly Volumes and Textbooks (n=13+)***

**Sparks, L.,** & Wright, K.B. (in progress/2023). *Health communication in the 21<sup>st</sup> century (3<sup>rd</sup>)*. Oxford, England: Wiley-Blackwell.

Wright, K. B., **Sparks, L.,** & O'Hair, H. D. (in press/2023). *Health communication in the 21<sup>st</sup> century (Indonesian Edition, 2<sup>nd</sup>)*. Oxford, England: Wiley-Blackwell. **ISBN/PL: 9780470672723/LT**

**Sparks, L.,** & Leahy, A. (2018). *Conversing with Cancer: How to ask questions, Find and Share Information, and Make the Best Decisions*. [www.ConversingWithCancer.com](http://www.ConversingWithCancer.com). Peter Lang Publishers. <https://www.peterlang.com/view/product/31862?tab=aboutauthor>

**Sparks, L.** (in preparation). *Communication and caregiving: Family decision-making across the lifespan*. Manuscript proposal to be submitted.

Wright, K. B., **Sparks, L.,** & O'Hair, H. D. (2013). *Health communication in the 21<sup>st</sup> century (2<sup>nd</sup>)*. Oxford, England: Wiley-Blackwell.

**Sparks, L.,** & Villagran, M. (2010). *Patient and provider interaction: A global health communication perspective*. Cambridge, UK, Polity Press.

**Sparks, L.,** & Villagran, M. (2009). *Talking Cancer*. [www.editorialaresta.com](http://www.editorialaresta.com)

**Sparks, L.,** & Villagran, M. (2008). *La Comunicación en el Cáncer: Comunicación y apoyo emocional en el laberinto del cáncer*. [English translation: Communication and emotional support in the cancer maze.] Madrid, Spain: Aresta.

Wright, K. B., **Sparks, L.,** & O'Hair, H. D. (2008). *Health communication in the 21<sup>st</sup> century*. Oxford, England: Blackwell.

**Sparks, L.,** O'Hair, H. D., & Kreps, G. L. (Eds.) (2008). *Cancer, communication and aging*. Cresskill, NJ: Hampton Press.

O'Hair, H. D., Kreps, G. L., & **Sparks, L.** (Eds.) (2007). *Handbook of communication and cancer care*. Cresskill, NJ: Hampton Press.

Struppa, D. C., & **Sparks, L.** (2007). *The savvy fundraiser: A practical guide to university fundraising for (new) Deans and other administrators*. Reno, NV: Bent Tree Press.

**Sparks, L.** (2005). *Communication research style manual: A short and savvy approach to conducting research*. Reno, NV: Bent Tree Press.

**Sparks, L.** (2004). *Speak Up!* Cincinnati, OH: Thomson Learning.

### ***Articles, Chapters, and Reviews (n=100+)***

**Sparks, L.** (in press/2023). Cancer communication in rural healthcare environments. *Cambridge Elements in Health Communication, 1*, (pp xx-xx). Cambridge University Press, Cambridge, England.

**Sparks, L.** (2022). Models of clinician-patient communication. *International Encyclopedia of Health Communication, 1*, (pp xx-xx). Oxford, UK and Malden, MA: Wiley-Blackwell.

- Anderson, K., **Sparks, L.**, Zheng, J., & Rakovski, C., (2020). Identifying behavioral differences between people with and without previous cancer diagnosis. *Cogent Social Sciences*, 6(1). DOI: <https://doi.org/10.1080/23311886.2020.1728950>
- Berman, A., Bevan, J. L., & **Sparks, L.** (2020). Readiness to visit university counseling centers: Social support, stigma, and communication efficacy. *Journal of Student Affairs Research and Practice*, 57, 282-295. <https://doi.org/10.1080/19496591.2019.1648272>
- Kreps, G.L., Neuhauser, L., **Sparks, L.**, & LaBelle, S. (2020). Promoting convergence between health literacy and health communication. In R.A. Logan & E.R. Siegel (Eds.), *Health literacy in clinical practice and public health: New initiatives and lessons learned at the intersection with other disciplines*. Amsterdam: IOS Press. ISBN print 978-1-64368-074-3.
- Wenzel, L., Mukamel, D., Osann, K., Havrilesky, L., **Sparks, L.**, Lipscomb, J., Wright, A., Walker, J., Alvarez, R., Van Le, L., Robinson, K., Bristow, R., Morgan, R. J., Rimel, B., Ladd, H., Hsieh, S., Wahi, A., & Cohn, D. (2017). Rationale and Study Protocol for the Patient-Centered Outcome Aid (PCOA) Randomized Controlled Trial: A Personalized Decision Tool for Newly Diagnosed Ovarian Cancer Patients. *Contemporary Clinical Trials*. 57. 10.1016/j.cct.2017.03.006.
- Sparks, L.** & Kreps, G. L. (2017). Cancer communication science: Intergroup perspectives. In J. Harwood, & H. Giles (Eds.) *The SAGE Encyclopedia of Intergroup Communication* (pp. xx-xx). Thousand Oaks, CA: Sage.
- Wenzel, L., Mukamel, D., Cohn, D., Havrilesky, L., Wright, A., Lipscomb, J., **Sparks, L.**, Ladd, H., & Osann, K. (2016). Time trade-offs in advanced ovarian cancer. *Journal of Clinical Oncology*. 34. 20-20. 10.1200/jco.2016.34.26\_suppl.20.
- Bevan, J. L., Cummings, M. B., Engert, M. L., & **Sparks, L.** (2016). Serial argument perceived resolvability, goals, rumination and conflict strategy usage: A preliminary longitudinal study. In J. A. Samp (Ed.), *Communicating Interpersonal Conflict in Close Relationships: Contexts, Challenges, and Opportunities* (pp. 128-143). New York, NY: Routledge.
- Kee, K., **Sparks, L.**, Struppa, D.C., Manucci, M., & Damiano, A. (2015). Innovation diffusion, social media, and the simplicial model of social aggregation: Computational simulation of cluster traversers for community health interventions. *Health Communication*. <http://dx.doi.org/10.1080/10410236.2014.960061>
- Burgers, C., Beukeboom, C.J., **Sparks, L.**, & Diepeveen, V. (2015). How (not) to inform patients about drug use: Use and effects of negations in Dutch patient information leaflets. *Pharmacoepidemiology and Drug Safety*, 24(2), 137-143. doi: 10.1002/pds.3679.
- Kreps, G.L., & **Sparks, L.** (2015). The National Cancer Institute. In G.A. Colditz, (Ed.) *The Encyclopedia of Cancer and Society*, 2<sup>nd</sup> edition (pp. 798-803). Newbury Park, CA: Sage.
- Kreps, G.L., & **Sparks, L.** (2015). Cancer communication. In G.A. Colditz, (Ed.) *The Encyclopedia of Cancer and Society*, 2<sup>nd</sup> edition (pp. 220-225). Newbury Park, CA: Sage.
- Sparks, L.**, Hefner, V., & Rogeness, A. H. (2015). The state of cancer care communication across the lifespan: The role of resilience, hope, and decision-making. T. Socha and G. Beck (Eds.) *Communicating Hope and Resilience across the Lifespan*. New York & Berlin, Peter Lang.
- Sparks, L.**, & Miller-Day, M. (2014). Methodological approaches to eliminating health disparities. In B. Whaley (Ed.) *Research Methods in Health Communication: Principles and Application* (pp. 318-336). New York and Abingdon, UK: Taylor and Francis.
- Bevan, J. L., Gomez, R., & **Sparks, L.** (2014). Disclosures about important life events on Facebook: Relationships with stress and quality of life. *Computers in Human Behavior*, 39, 246-253.

- Robertson, B., **Sparks, L.**, & Gordon, A. (2014). Health care reform: Value differences between liberal and conservative candidates and voters. *"Alienation: The Divide and Conquer Election of 2012."* Peter Lang.
- Sparks, L.** (2014). Family caregiving. In W. Donsbach (Ed.) *The International Encyclopedia of Communication*, 4, (pp 488-490). Oxford, UK and Malden, MA: Wiley-Blackwell.
- Sparks, L.** (2014). Social identity and health: An intergroup approach. In W. Donsbach (Ed.) *The International Encyclopedia of Communication*, 4, (pp 1287-1290). Oxford, UK and Malden, MA: Wiley-Blackwell.
- Sparks, L.** & Bevan, J. L. (2014). Distance caregiving. In W. Donsbach (Ed.) *The International Encyclopedia of Communication*, 4, (pp 365-367). Oxford, UK and Malden, MA: Wiley-Blackwell.
- Sparks, L.**, Kee, K., & Struppa, D. C. (2014). Social aggregates in health contexts. In W. Donsbach (Ed.) *The International Encyclopedia of Communication*, 4, (pp 1272-1274). Oxford, UK and Malden, MA: Wiley-Blackwell.
- Tukachinsky, R., Hefner, V., & **Sparks, L.** (2014). Mental health depictions in entertainment television content: Entertainment Industry Council 2013-2014 project report. Unpublished research report.
- Bevan, J., & **Sparks, L.** (2013). The relationship between accurate and benevolently biased serial argument perceptions and individual negative health perceptions. *Communication Research*, (1-25). DOI: 10.1177/0093650212438391
- Sparks, L.** (2013). Health communication and caregiving research, policy, and practice. *Caregiving across the professions: A multi-disciplinary, coordinated perspective* (pp. 131-175). Springer.
- Kreps, G.L., Kim, P., **Sparks, L.**, & Neuhauser, L. (2013). Supporting cancer advocacy leadership: The Global Advocacy Leadership Academy. *Psycho-Oncology*, 22(S2) (Supplement 2), 42. (4.668 5-year impact factor).
- Kreps, G.L., Kim, P., **Sparks, L.**, Neuhauser, L., Daugherty, C.G., Canzona, M.R., Kim, W., & Jun, J. (2013). Promoting effective health advocacy to promote global health: The case of the Global Advocacy Leadership Academy (GALA). *International Journal on Advances in Life Sciences*, 5(1 & 2), 66-78. (1.47 impact factor).
- Bevan, J. L., **Sparks, L.**, Ernst, J., Francies, J., & Santora, N. (2013). Information sources in relation to information quality, information-seeking, and uncertainty in the context of healthcare reform. In R. Ahmed & B. R. Bates (Eds.), *Health Communication and Mass Media: Applying Research to Public Health Policy and Practice* (pp. 19-34). Farnham, UK: Gower Publishers.
- Kee, K., Mannucci, M., **Sparks, L.**, & Struppa, D. C., (2013). Social groups, social media, and higher dimensional social structures: A simplicial model of social aggregation for computational communication research. *Communication Quarterly*, 61(1), 35-58. DOI: 10.1080/01463373.2012.719566
- Kreps, G. L., Kim, P., Sparks, L., Neuhauser, L., Daugherty, C. G., Canzona, M. R., Kim, W., & Jun, J. (2013). Introducing the Global Advocacy Leadership Academy (GALA): Training health advocates around the world to champion the needs of health care consumers. In G. L. Kreps, & P. Dini, (Eds.), *Global health 2012: The first international conference on global health challenges* (pp. 97-100). Wilmington, DE: International Academy, Research, and Industry Association (IARIA).
- Bevan, J., Vreeburg, S. K., Verdugo, S., & **Sparks, L.** (2012). Interpersonal conflict and health perception in long-distance caregiving relationships. *Journal of Health Communication* 1-15. DOI:10.1080/10810730.2011.650829.
- Kreps, G.L., Kim, P., & **Sparks, L.** (2012). Developing advocacy organizations to support the needs of people confronting cancer: The global cancer advocacy leadership academy. *Asian Pacific Journal of Cancer Prevention*, 13 (Supplement), 46.(1.538 5-year impact factor).
- Sparks, L.**, Bevan, J. & Rogers, K. (2012). An intergroup communication approach to understanding the function of compliance, outgroup typicality, and honest explanations in distant caregiving relationships from an intergroup approach: Validation of a health care communication scale. *Journal of Communication in Healthcare*, 5, 12-22.



- Kreps, G., Kim, P., & **Sparks, L.** (2012). Developing advocacy organizations to support the needs of people confronting cancer: The cancer advocacy leadership academy. *Asia Pacific Journal of Communication*.
- Burgers, C., Beukeboom, C. J., & **Sparks, L.** (2012). How the doc should (not) talk: When negations influence psychosocial outcomes of doctor-patient interactions. *Patient Education and Counseling*, 89(2), 267-273 doi: 10.1016/j.pec.2012.08.008.
- Rakovski, C., **Sparks, L.**, Robinson, J. D., Kee, K., Bevan, J., & Agne, R. (2012). A regression-based study using jackknife replicates of HINTS III data: Predictors of the efficacy of health information seeking. *Journal of Communication in Healthcare*, 5(3), 163-170.
- Mirkiani Thompson, N., Bevan, J., & **Sparks, L.** (2011). Healthcare reform information-seeking: Relationships with uncertainty, uncertainty discrepancy, and health self-efficacy. *Journal of Communication in Health Care*, 5, 56-66.
- Bevan, J., Rogers, K., Andrews, N., & **Sparks, L.** (2011). Topic avoidance and negative health perceptions in the distant caregiving context. *Journal of Family Communication*, 12(4), 300-314.
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- Sparks, L.**, & Balazs, A. (1996). Communication patterns between health care providers and older patients. In M. L. Ruwe and J. John (Eds.), *Advances in health care research* (pp. 42-48). Park City, UT: American association for advances in healthcare research.
- Nussbaum, J. F., Bergstrom, M., & **Sparks, L.** (1996). The institutionalized elderly: Interactive implications of long-term care. In E. Ray (Ed.), *Communication and disenfranchisement: Social health issues and implications* (pp. 219-232). Mahwah, NJ: Lawrence Erlbaum Associates.
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### ***Scholarship of Teaching and Learning (40+)***

Since 1995, Dr. Sparks has also published student-centered handbooks, instructor's resource manuals, and teaching ideas for general education basic courses (e.g., public speaking, interpersonal and small group communication, research methods). Such materials are not peer-reviewed but are anthologies that are edited, created, compiled, and provided as additional teaching materials for instructors and their students with the purpose of enriching the student learning experience across the curriculum.

#### ***Dissertation:***

**Sparks-Bethea, L.** (1998). *The communicative impact of an older adult parent on the adult-child/spouse long-term marital relationship*. Directed by Dr. Jon F. Nussbaum at the University of Oklahoma.

#### ***Thesis:***

**Sparks, L.** (1993). *The communicative contribution of humor within the lives of the elderly*. Directed by Dr. Jon F. Nussbaum at the University of Oklahoma.

## ***Conference Papers: Competitively selected, top-ranked, and short courses (n=100+)***

Since 1993, Dr. Sparks has presented hundreds of competitively selected, invited, top-ranked research papers, panels, and short courses on a variety of issues in Health Risk, Communication, and Aging for the following organizations: American Association for Cancer Research (AACR), Southwest Oncology Group (SWOG), European Association for Communication in Healthcare (EACH); Institute for Healthcare Advancement (IHA); International Communication Association (ICA), National Communication Association (NCA), Eastern Communication Association (ECA), Western States Communication Association (WSCA), Central States Communication Association (CSCA), Association for Education in Journalism and Mass Communication (AEJMC), American Public Health Association (APHA), International Academy of Business Disciplines (IABD), Gerontological Society of America, Southern Nursing Research Society (SNRS), International Conference on Communication, Aging, and Health, American Association for Advances in Health Care Research, and the International Conference on Language and Social Psychology (ICLASP) at locations throughout the world including the United States, London, Amsterdam/Leewarden, Netherlands, Lugano, Switzerland; Dresden, Germany; Seoul, Korea; Vancouver, B. C.; Montreal, Canada; Sydney, Australia; Singapore, Norway, Japan, and Italy.

## ***Editorial Service***

Editorial Board Member for the following academic journals: *Health Communication, Journal of Applied Communication Research, Journal of Computer Mediated Communication, Communication Quarterly, Communication Research Reports, Communication Research, Communication Studies; Review of Communication.*

Guest Editorial Board Member for the following academic journals: *Health Communication, Journal of Health Communication, Journal of Applied Communication Research, Communication Studies, Journal of Business Research, Patient Education and Counseling; Social Marketing Quarterly.*

Manuscript Reviewer for the following academic journals: *Health Communication, Journal of Health Communication, The Gerontologist, Psychology and Health, Human Communication Research, The Electronic Journal of Communication/La Revue, Journal of Applied Gerontology, Research on Aging, Journal of Communication, Journal of Applied Communication Research, Communication Education, Communication Reports, Virginia Journal of Communication, Journal of Computer-Mediated Communication, Psycho-Oncology, Geriatric Nursing, Atlantic Journal of Communication, Journal of Language and Social Psychology, Communication Research, Public Health.*

## **HONORS, AWARDS, & SERVICE**

### ***Invited Lectures, Media, Creative Activity, Professional Experience, and Community Service***

2023, Invited keynote commencement speaker, *Education is a gift that keeps on giving throughout your lifetime.* EPIC charter school class of 2023 graduation ceremony, Irvine, CA.

2023, Invited speaker, *Leadership roles from the university to the dias: Making a difference in our schools and communities.* InSpire Women in Business Speaker Series, Newport Beach Chamber of Commerce, Newport Beach, CA.

2023, Invited speaker, *Recreating shared meaning in the provider-patient relationship: New directions in health communication.* School of Communication Colloquia Speaker Series.

2022-23, President, Orange County Board of Education (Elected by current board members).

2022-2026, Re-elected to Orange County Board of Education, Trustee Area 5 (near 100,000 votes, 65% of the vote).

2022, Invited keynote speaker, *Best practices in health care communication with patients: The crucial role of relational communication in the changing field of medicine.* Davis Health System, Elkins, West Virginia.

Continuing Medical Education Objectives:

- 1 Obtain evidence-based knowledge and understanding of effective patient and provider communication.
- 2 Apply relational communication theoretical principles into health care practice.

2022, Invited speaker, *Five Public Speaking Tips*. Pacifica Christian High School, Newport Beach, CA.

2021, Invited speaker, Chartered Financial Analyst (CFI) Orange County Society “State of Orange County” Event.

2021-present, Invited to serve as Advisory Board Member, *Cambridge Elements in Health Communication*. Cambridge University Press.

2020, Awarded *2020 Club for Growth Foundation Fellowship*. Washington, D. C.

The Club for Growth Foundation announced its inaugural Class of 2020 for its new Fellowship Program, which will help equip civic leaders to effectively explain the relationship between a free society, economic liberty, and limited government. In turn, this will expand the number of pro-growth Americans who are able and willing to engage in public discourse across a broad cross-section of society. The Class of 2020 includes 48 men and women from 28 states, all from a variety of backgrounds. Members include mayors, state lawmakers, city council members, business owners, CEOs, members of the military, members of the religious community, doctors, lawyers, and leaders in the non-profit conservative movement.

2020, Candidate for United States Representative, California’s 45<sup>th</sup> Congressional District (CD-45), Orange County, CA. CD-45 covers the cities and communities of Coto de Caza, Irvine, Tustin, Lake Forest, Laguna Woods, Laguna Hills, Mission Viejo, Rancho Santa Margarita, Villa Park, and portions of Anaheim and Orange.

- Dr. Lisa Sparks named “On the Radar” by National Republican Congressional Committee.
- Dr. Lisa Sparks fundraising reached “Young Guns Program” by NRCC.

2020, Faculty Advisor and Producer, School of Communication and Dodge College of Film and Media Arts  
Documentary: **JEEPNEY**  
<https://vimeo.com/388175969>

2020, Faculty Advisor and Producer, School of Communication and Dodge College of Film and Media Arts  
Documentary: **YAMA (Mountain)**  
<https://vimeo.com/388168849/description>

2020, Faculty Advisor and Producer, School of Communication and Dodge College of Film and Media Arts  
Documentary: **KALINGA (Care)**  
<https://vimeo.com/388163578>

2020, Faculty Advisor and Producer, School of Communication and Dodge College of Film and Media Arts  
Documentary: **LOCAL HERO**  
<https://vimeo.com/kayleenkim/download/388378869/28c0221449>

2020, Faculty Advisor and Producer, School of Communication and Dodge College of Film and Media Arts  
Documentary: **HAVE YOU EATEN?**  
<https://youtu.be/FgT0jDu98cU>

2020, Faculty Advisor and Producer, School of Communication and Dodge College of Film and Media Arts  
Documentary: **OUTSOURCING THE FUTURE**  
<https://vimeo.com/388163977>

2019, Invited speaker, “Faking it.” Leading Ladies Annual Event, Junior Achievement of Orange County, Costa Mesa, CA.

2019, Facilitator, Center for Freedom of Expression Debate, School of Communication, Chapman University/Nixon Library, Yorba Linda, CA.  
<https://abc7.com/politics/sarah-huckabee-sanders-speaks-at-chapman-university-event/5710253/>

2019, Invited Keynote Speaker, *CREW-OC 2019: Tips for setting and reaching your goals in 2019*. Commercial Real Estate Women of Orange County, Pacific Club, Newport Beach, CA.

2019, Faculty Advisor and Producer, School of Communication and Dodge College of Film and Media Arts  
Documentary: *Son of Everest*  
<https://vimeo.com/313376443>

2019, Faculty Advisor and Producer, School of Communication and Dodge College of Film and Media Arts  
Documentary: *The Divine Madman*  
<https://www.youtube.com/watch?v=EWCAONT8x08&feature=youtu.be>

2019, Faculty Advisor and Producer, School of Communication and Dodge College of Film and Media Arts  
Documentary: *Running With the Stars*  
<https://vimeo.com/313298963>

2019, Faculty Advisor and Producer, School of Communication and Dodge College of Film and Media Arts  
Documentary: *Momo*  
<https://vimeo.com/313433046>

2019, Faculty Advisor and Producer, School of Communication and Dodge College of Film and Media Arts  
Documentary: *Monklets of Bhutan*  
<https://www.youtube.com/watch?v=iSQf2gyM0jE&t=70s>

2019, Faculty Advisor and Producer, School of Communication and Dodge College of Film and Media Arts  
Documentary: *Land of Gold*  
<https://vimeo.com/313365302>

2018-present, Invited to serve as Board Member, Board of Directors, Laguna Playhouse, Laguna Beach, CA

2018-present, Elected to serve on the *Orange County Board of Education*, Trustee Area 5, Orange County, CA (more than 80,000 votes, 56.8% of the vote).

2018, Featured Article, Chapman News Blog: '*Conversing With Cancer*' A new book by Chapman faculty members offers a prescription for better health communication practices.  
<https://blogs.chapman.edu/news-and-stories/2018/08/10/conversing-with-cancer/>

2018, Invited Speaker, *Free Speech on Campus: What it Means for the Future*. FreedomFest, Las Vegas, NV.

2018, Invited Speaker/Star Witness, *The Public School System on Trial*. FreedomFest Mock Trial, Las Vegas, NV.

2018, Invited Team Leader, *Disney Institute Communication Work Team Leader*. Chapman University, Orange, CA.

2018, Invited Speaker, *Conversing with cancer: Patient and provider contexts*. University of California, Irvine Medical Center Wellness Speaker Series, Orange, CA.

2018, Nominated for 24<sup>th</sup> Annual Orange County Women of the Year Awards, *Orange County Business Journal*, Hotel Irvine, Irvine, CA.

2018, Invited Emcee, Infinite Suburbia Conference, Pacific Club, Newport Beach, CA.

2017-2018, Development leader of a proposal for a new Ph.D. program in Communication, Chapman University, Orange, CA.

2017-2018, Invited to serve as Board Member, Board of Directors, Susan G. Komen Foundation of Orange County, Irvine, CA, [www.komenoc.org](http://www.komenoc.org)

2017, Higher Ground Advocate of the Year Award (co-recipient with Dr. Daniele C. Struppa), *Higher Ground*, Anaheim, CA. [www.highergroundoc.org](http://www.highergroundoc.org)

2017, Presidential Citation for Service Award, National Communication Association, Dallas, TX.

2017, Invited Keynote Speaker: *Conversing with Cancer: Showing how to identify strategies to assist patients in identifying informational resources relevant to their cancer experience*. Advances in Multidisciplinary Care Annual Conference, University of Wisconsin Carbone Cancer Center, Madison, WI.

2017, Invited Speaker, *Conversing with Cancer: Creating Shared Meaning in the Provider Patient Relationship*. Medical Humanities Speaker Series, University of California, Irvine.

2017, Emcee, Orange County Business Council Government Affairs Presents *Hugh Hewitt Washington Briefing: Insights and Analysis from the Nation's Capital*. Pacific Club, Newport Beach, CA.

2017, Invited featured article "Building Character at Chapman University" *Orange Plaza Review*, Orange, CA.

2017, Invited Moderator, "ROI: Return on Innovation" salon at The Montgomery Summit 2017 presented by Macquarie, Santa Monica, CA.

2017, Faculty Advisor and Producer, *Hermano a Hermano*, Dodge College of Film and Media Arts Documentary, Chapman University, Orange, CA.  
<https://vimeo.com/201630853>

2017, Faculty Advisor and Producer, *Los Calles en Cambio*, Dodge College of Film and Media Arts Documentary, Chapman University, Orange, CA.  
<https://vimeo.com/201706406/8fdc5b89b7>

2017, Faculty Advisor and Producer, *La Maquina*, Dodge College of Film and Media Arts Documentary, Chapman University, Orange, CA.  
<https://vimeo.com/201780890>

2016, *PBS SoCal*. Health communication segment featuring Dr. Lisa Sparks Friday, July 22, at 5:30 pm on PBS SoCal and Thursday, July 28 at 4 pm on PBS SoCal-Plus.  
<http://www.scitechknow.org/videos/closing-gap-doctors-patients/>

2016, Executive Producer, *Happiest Place on Earth*, Dodge College of Media Arts Documentary, Chapman University, Orange, CA.  
<https://vimeo.com/164970625>  
Password: hpe2016

2016, Invited keynote speaker, *The role of cognition and emotion in health communication contexts*. Association for Researchers in Psychology and Health (ARPH). Maastricht University, Maastricht, Netherlands.

2015-2017, Selected to serve as International Research Fellow, GSSS Research Fellowship, "Presenting to lay audiences: Translating academic language into application." VU Amsterdam, Amsterdam, Netherlands.

2015-2017, Invited to serve as Board Member, Board of Directors, Chamber Music of Orange County, Irvine, CA.  
[www.chambermusicoc.org/board-of-directors](http://www.chambermusicoc.org/board-of-directors)

2015, Invited speaker, *The powerful role of social clusters and decision-making in communication contexts*. University of Amsterdam (UVA), ASCoR – Research Priority Area Communication of the University of Amsterdam, Amsterdam, Netherlands.

2015, *Effectively engaging your target audience: Moving from intergroup to interpersonal conversations across cultures*. Entrepreneur Organization, Orange County Chapter. Chapman University, Orange, CA.

2014, *Mixed Messages on Ebola*. Orange County Register, Chapman University Section (p.2) (November 3, 2014), Orange County, CA.

2014, Creating a Healthy Dialogue Between Doctor and Patient  
<http://www.latimes.com/brandpublishing/businessplus/chapmanu/la-ss-lisa-sparks-20140402-dto.0,2272893.story#ixzz2yt0TEq1Y>

2014, Teaching Professionals the Art of Health Communication  
<http://www.latimes.com/brandpublishing/businessplus/chapmanu/la-ss-health-communication-20140402-dto.0,542181.story#axzz2yt04ivvF>

2013, Invited speaker: *Health care communication in the 21<sup>st</sup> century: Barriers and solutions*. Bridges Maternal Child Health Network, Garden Grove, CA.

2013, Invited speaker: *Why health communication can change (SAVE) your life*. 2013 TEDxCHAPMAN, Chapman University, Orange, CA. Lisa Sparks <http://youtu.be/1pLLYlt9zPM>



2013, Invited speaker: *Community-Based Health Campaigns: Be An Innovator!* Nicholas Academy, Santa Ana, CA.

2013, *Preventing gun violence: More than a legal issue, it's become a public health concern.* Orange County Register, Chapman University Section (p.2) (April 30, 2013), Orange County, CA.

2013, Research Presentation of Distinction Award: Communicating to improve cancer outcomes. *Development of text messages designed to improve patient adherence to adjuvant breast cancer hormonal therapy* (co-authors G. Clarke Hillyer, D. L. Hershman, C. E. Basch, M. McCabe, D. Z. Rotsides, & A. I. Neugut), DCHC conference, George Mason University, Fairfax, VA.

2013, Invited speaker: *Effectively communicating with your target audience: The savvy scientist (bioengineer).* Edwards Lifesciences Center for Advanced Cardiovascular Technology, University of California, Irvine, CA.

2013, Invited speaker: *Health care communication policy and practice: Translating theory and research into application.* University of California, Santa Barbara colloquium series, Santa Barbara, CA.

2012, Best paper award: *Introducing Global Advocacy Leadership Academy (GALA): Training Health Advocates Around the World to Champion the Needs of Health Care Consumers*, by G.L. Kreps, P. Kim, L. Sparks, L. Neuhauser, C. Daugherty, M. R. Canzona, W. Kim, J. Jun. presented at the International Academy, Research, and Industry Association, Venice, Italy.

2012, Invited speaker: *Health care communication policy and practice: Translating theory and research into application.* VU Amsterdam, Amsterdam, Netherlands.

2012, Invited speaker: *Public health campaigns from local to global: An intergroup communication approach.* University of Arizona, Tucson, AZ.

2012, Invited speaker: *Interdisciplinary approaches to integrating social media into public health communication campaigns: Evidence-based perspectives.* West Virginia University, Morgantown, WV.

2012, Invited speaker: *Using social media to recruit into SWOG studies.* Southwest Oncology Group Bi-Annual Conference, Chicago, IL.

2012, Invited speaker: *Health communication and health literacy: A community-based participatory perspective.* Rotary Club of Orange, Orange, CA.

2012, Invited speaker: *Effectively communicating with your target audience: The savvy scientist (engineer©).* Edwards Life Sciences, Irvine, CA.

2011, Invited speaker: *Health risk messages and decision-making.* 2011 TEDx OrangeCoast, Renee and Henry Segerstrom Concert Hall, Costa Mesa, CA. <http://www.youtube.com/watch?v=d4JNyyuonko>

2011, Invited keynote speaker: *Annual Bay Area Undergraduate Communication Research Conference* (co-sponsored by University of San Francisco, San Jose State University, San Francisco State University, and Santa Clara University), San Jose, CA.

2011, Invited speaker: *Health messages and media literacy.* Nicholas Academy, Santa Ana, CA.

2011, Invited speaker: *Sunscreen protection health messages to increase adherence.* Skin SPORE retreat, University of Arizona Cancer Center, Tucson, AZ.

2011, Invited speaker: *Health messages and medical adherence: Approaches to consider.* Cervical Cancer Translational Working Group, University of California, Irvine.

2010, Invited speaker: *Health Messages and HPV acceptance among underserved populations.* Chao Family Comprehensive Cancer Center/NCI Designated Research Retreat, University of California, Irvine.

2010, Guest Editor, *Communication Education.*

2010, Invited to serve as Member, Healthy People 2020 Health Communication and Health IT working group. [Healthypeople.gov](http://Healthypeople.gov).

2009-2012, Invited to serve as Faculty Advisor, Public Health Brigades project to improve health living conditions in underserved parts of the world. Chapman University, Orange, CA.

2009, Invited to serve on Advisory Board, STATS, Washington, D.C.

2009, Invited speaker: *Communicating about cancer risk*. University of California, Irvine.

2009, Invited speaker: *Communicating about risk: Health literacy and numeracy*. Schmid College of Science lecture forum, Chapman University, Orange, CA.

2009, Invited speaker: *Social support and health communication: Intergroup approaches to cancer communication science*. University of San Francisco, San Francisco, CA.

2009, Invited distinguished facilitator: *Picture This: A Local Approach to Mental Health in Los Angeles*, Fox 11 KTTV station, Los Angeles, CA.

2009, Invited speaker: *Translational community-based health communication interventions to promote cancer prevention and control for at-risk populations: Conceptualizing future research directions*. Southwest Oncology Group: A National Clinical Research Group, Health Disparities Committee.

2009-2012, Invited judge and scientific consultant: Selected to serve on nomination review committee for PRISM awards sponsored by 20th Century FOX and Entertainment Industries Council, Los Angeles, CA.

2008, Invited speaker: *Conceptualizing Cancer Communication Science: New Directions for Research*. University of California, Irvine, Chao Family NCI Designated Comprehensive Cancer Center annual retreat, Rancho Mirage, CA.

2008, Invited speaker, *How Health Communications Turned Cardiovascular Prevention into a Reality*. Special Session: Achieving the Potential of Chemoprevention. Frontiers in Cancer Prevention Research, American Association for Cancer Research (AACR), Washington, DC.

2008, Invited speaker, *What is Health Communication?: The Impact of Health Communication on Public Health*. University of California-Irvine, Department of Epidemiology (PUBHLTH1 Principles of Public Health course), School of Medicine, Irvine, CA.

2008, Invited speaker and senior scientific consultant, *Health Communication and Family Caregiving: The Mental Health Media Blueprint*. Entertainment Industries Council Think Tank and U.S. Congressional Mental Healthcare Briefing on Bipolar Disorder and Health Communication, Library of Congress, Capitol Hill, Washington, DC.

2008, Invited speaker, *Health Communication and Epidemiology: Translating Evidence-Based Research into Policy and Practice*. University of California-Irvine, Department of Epidemiology Colloquium Series, School of Medicine, Irvine, CA.

2008, Invited roundtable discussant, Urban Land Institute Orange County Local Government Commission, "Building Healthier Communities Initiative: The Nexus between Health and Land Development." Chapman University, Orange, CA.

2008-2010, Inaugural President and Advisory Board Chair (ABC), Kappa Alpha Theta, Eta Sigma Chapter, Chapman University, Orange, CA.

2008, Guest Editor, *Patient Education and Counseling*.

2008, Invited to serve as National Scientific Advisor, Entertainment and Media Communication Institute (EMCI) Center for Sun Safety and Skin Cancer Prevention in partnership with the Sun Safety Alliance (SSA), and Founding Senior Scientific Research Fellow, Understanding Bi-Polar Disorders Think Tank. Entertainment Industries Council, Burbank, CA and Northern VA.

2007, Invited TV guest, Health Communication Across the Continuum of Cancer Care. *Dialogue with Doti*. KOCE-TV series, Orange County, CA.

2007-2008, Development leader of a proposal for a new Master of Science in Health Communication, Chapman University, Orange, CA.

2007-2008, Selected to serve as member of Health Sciences Task Force, to create new innovative interdisciplinary degrees (B.S. in Health Sciences and M.S. in Health Communication), Chapman University, Orange, CA.

2007-2008, Selected to serve as a Faculty Advisor to the Sorority Extension Committee for the Office of Greek Life, Chapman University, Orange, CA.

2007, Facilitator and Coordinator, *Health Literacy Across the Continuum of Cancer Care*. Sponsored by the Office of the Provost, Chapman University, Orange, CA.

2007, Invited co-speaker (with G. L. Kreps), *Strategies for applying for NIH funding*. Chapman University, Orange, CA.

2006, Invited speaker, *Strategies for radicalizing and publishing research in academic journals*. Health Communication Preconference, National Communication Association, San Antonio, TX.

2006, Invited speaker, *Listening for the communicative signals of humor, narratives, and self-disclosure in the family caregiver interview*. George Mason University Spotlight Speaker Series, Virginia Hospital Center, Arlington, VA.

2006, Invited speaker, *National Institutes of Health Scientific Review Process*. Center for Social Science Research Colloquia, George Mason University.

2006, Invited speaker, *Responding to Terrorism: Communication and Crisis Management*, The Optimist Club of Alexandria at the Belle Haven Country Club, Alexandria, VA.

2006, Invited speaker, *Content analysis as methodology*. Center for Social Science Research Colloquia, George Mason University.

2005-2007, Editor, *Communication Research Reports*.

2005-2007, Development leader of a proposal for a new Ph.D. program in Health and Strategic Communication, George Mason University, Fairfax, VA.

2005, Selected to serve on Partnership for Anthrax Vaccine Education on Capacity Building for BioTerrorism Preparedness, American Medical Association, Chicago, IL.

2005, Invited speaker, *Cancer, Communication and Cognition: Message Processing among Older Adults Facing Serious Illnesses*. Center for Social Science Research Colloquia, George Mason University.

2004-2006, Invited to serve on Citizens Task Force for Long Term Care of Fairfax County, Virginia, Access Committee Member.

2004-2006, Invited to serve as Affiliated Faculty Member, George Mason University Center for Biodefense.

2004-2006, Invited to serve as Affiliated Faculty Member, George Mason University Center for Social Science Research.

2004, Invited to serve as MCAT test reviewer and consultant to assess interpersonal communication competencies for the Association of American Medical Colleges (AAMC) and Educational Testing Service (ETS). HYPERLINK "<http://www.aamc.org/students/mcat/research/comskillfaq.htm>"

2004, Invited Speaker, International Academy of Business Disciplines, San Antonio, TX.

2003, Guest Editor, *Health Communication*.

2003, Invited speaker, *The Savvy Speaker: Tips and Tricks for Effectively Integrating Technology into Speeches*. The College of Arts and Sciences Spotlight Demonstrations: Technology and Humanities. George Mason University, Fairfax, VA.

2002, Invited speaker, *Healthcare providers communicative approaches to 'breaking bad news' in diagnoses of cancer: Cross-cultural approaches*. INOVA Fairfax Hospital Life for Cancer Center, Fairfax, VA.

2002, Selected to serve as Cancer Communication Research Fellow, Health Communication and Informatics Research Branch (HCIRB), Behavioral Research Program, Division of Cancer Control and Population Sciences, National Cancer Institute, National Institutes of Health, Bethesda, MD.

2002, Facilitator and Coordinator, *Health, Communication, and Aging Symposium on Cancer Communication*. Sponsored by the College of Arts and Sciences, George Mason University, Fairfax, VA.

2002-2006, Invited to serve as Affiliated Faculty Member, George Mason University Women's Studies Program, Fairfax, VA.

2002-2006, Graduate Advisory Committee, Department of Communication, George Mason University, Fairfax, VA.

2002-2012, Invited Speaker and Panelist, American Public Health Association.

2001, Invited co-speaker (with Kathy Rowan), *Communicating Health Science Issues and Research to the Public*. National Library of Medicine, National Institutes of Health, Bethesda, MD.

2001, Innovations 2001 Corporate Adaptability Award for "Most Effective Corporate Interaction" *Presenting with Technology: What is effective and what is ineffective?* George Mason University, Fairfax, VA.

2001, Invited speaker, *Effective communicative approaches for medical professionals: From the physician-patient encounter to speaking on healthcare policy*. American Medical Student Association Annual Conference, Washington, D.C.

2000-2006, Invited to serve as External Scientific Reviewer, Health Communication and Informatics Research Branch, Behavioral Research Program, Division of Cancer Control and Population Sciences, National Cancer Institute, National Institutes of Health, Bethesda, MD.

2000-2002, College of Arts and Sciences Council, George Mason University, Fairfax, VA.

2000-2006, Secured and negotiated more than \$200,000.00 funding for the Communication Foundation via general education and core course workbook contracts. George Mason University, Fairfax, VA.

2000-2004, Adjunct Evaluation Committee, Department of Communication, George Mason University, Fairfax, VA.

2000-2003, Director & Co-founder, Annual Public Speaking Camp for 6<sup>th</sup>-12<sup>th</sup> graders, George Mason University, Fairfax, VA.

1999-present, Life Member, Eastern Communication Association:

- Invited to serve as Manuscript Reviewer, Panel Member, Chair, and/or Respondent, (Health Communication Division and Basic Courses Workshop).
- Invited to serve as Division Chair, (3 year term) Health Communication Division, 1999-2002.
- Top Three Research Paper: Health Communication Division, 2000.
- Invited to serve as Division Chair and Coordinator, Basic Course Workshop, Portland, ME, 2001.
- Top Three Research Paper: Health Communication Division, 2002.
- Top Three Research Paper: Health Communication Division, 2004.
- Selected to serve on Executive Council, 2004-2009.
- Selected to serve as Editor, *Communication Research Reports*, 2005-2007.
- Nominated to serve as First Vice President Elect-Select, Eastern Communication Association, 2007.

1998-present, Member, Western States Communication Association:

- Top Three Research Paper: Communication Theory and Research Division, 1998.
- Top Two Research Paper: Health Communication Division, 2011.
- Top Four Research Paper: Health Communication Division, 2011.
- Top Research Paper: Interpersonal Communication Division, 2011.
- Top Research Paper: Health Communication Division, 2017.

1996-1997, Outstanding Graduate Teaching Assistant Award, University of Oklahoma Department of Communication, Norman, OK.

1997, ICA Excellence in Teaching Award. Presented by the Instructional and Developmental Division, Montreal, Canada.

1996, Selected to serve as Advisory Board Member-Kappa Alpha Theta, Alpha Omicron Chapter, University of Oklahoma, Norman, OK.

1995, Selected to Phi Kappa Phi Honor Society.

1994, Robert Kibler Memorial Research Award: *The function of humor within the lives of older adults*. Presented by the Instructional and Developmental Division of the International Communication Association, Sydney, Australia.

1992-present, Life Member, National Communication Association:

- Invited to serve as Manuscript Reviewer, Panel Member, Chair, Lead Speaker, and/or Respondent, (Communication and Aging, Health Communication, and Applied Communication).
- Top Four Research Paper: Communication and Aging Division, 1995.
- Invited to serve as Tellers Committee Member, Washington, DC, 2002-2005
- Top Three Research Paper: Communication Administration Division, 2002.
- Selected to serve as Division Chair, (3 year term) Communication and Aging Division, 2001-04
- Selected to serve on Nominating Committee, 2005-2007
- Top Ranked Research Paper: Applied Communication Division, 2008.
- Nominated to serve as Vice-Chair Elect Select (President, 4 year term) by Nominating Committee, Legislative Council, 2012.
- Selected to serve as Golden Anniversary Monograph Award Committee Member and Chair, 2015-2016.

1992-present, Life Member, International Communication Association:

- Invited to serve as Speaker, Manuscript Reviewer, Panel Member, Chair, and/or Respondent, (Instructional and Developmental, Health Communication Division and Intergroup Communication Division).
- Robert Kibler Memorial Research Award: *The function of humor within the lives of older adults*. Presented by the Instructional and Developmental Division of the International Communication Association, Sydney, Australia, 1994.
- ICA Excellence in Teaching Award. Presented by the Instructional and Developmental Division, Montreal, Canada, 1997.
- Invited to serve as Editor, "The Savvy Scholar: Teaching, Research, and Practice." *ICA Quarterly Newsletter*, 2000-2003.
- Nominated for International Communication Association Dissertation of the Year Award, 2001.
- Selected to serve as Division Chair, (4 year term) Intergroup Communication Interest Group, 2008-2012.

1992-1998, Gerontological Society of America:

- Invited to serve as Manuscript Reviewer, Panel Member, Chair, and/or Respondent, (Social Science, Policy and Practice Division).

1988, Outstanding Senior "Sisterhood Award", Kappa Alpha Theta, Alpha Omicron Chapter, University of Oklahoma, Norman, OK.

## TEACHING EXPERIENCE

Student teaching evaluation scores are often considered a major source of teaching critique and have been utilized in all the departments with which I have been affiliated. My scores in these evaluations consistently rank higher than department, school, and university averages with scores often reaching 5.0. I am committed to the reflexive nature of bringing current research into the classroom and taking collaborative ideas derived from interaction with students back out into the community on both the graduate and undergraduate levels. On the graduate level, I have demonstrated a commitment to guiding students through the more advanced stages of understanding and engaging in the entire laborious yet exciting research process moving them from conference level research presentations to, in many cases, publication. On the undergraduate level, I love engaging students in the research process as well and take them as far as they are willing to go.

**Graduate:**

Patient and Provider Interaction, Cancer Communication, Health/Risk Communication Campaigns, Risk/Crisis Communication, Theories of Health Communication, Theories of Interpersonal Communication, Research Methods, Presenting to Lay Audiences, Social Marketing, Content Analysis, Communication and Social Change, Diffusion of Innovations, Communication and Negotiations in Employee Relations, Communication in Conflict Management, Intercultural Communication, Communication Theory, Instructional Communication, Communication Education.

***Undergraduate:***

Health Communication, Health Campaigns, Introduction to Strategic Communication, Message Design, Research Methods, Risk and Crisis Communication, Interpersonal/Relational Communication, Intercultural Communication, (Inter)Group Communication, Health and Media Literacy, Persuasion, Leadership, Language and Communication, Communication Theory, Public Speaking (Honors), Communication & Social Change, Strategic Communication in Communist Cuba, Social Non-Fiction Methodologies and Documentary Filmmaking in Casco Viejo, Panama; Nepal/Bhutan, Philippines.

## GRADUATE COMMITTEES

Ph.D. Committee Member, Kyle Anderson, *Contributions to variable selection in complexly sampled case-control models, epidemiology of 72-hour Emergency Department readmission, and out-of-site migration rate estimation using pseudo-tagged longitudinal data*. Schmid College of Science and Technology, Chapman University, Orange, CA, 2019-20.

Ph.D. Committee Member, Nadine Bol, (Opposer, Prof. Dr. Lisa Sparks). University of Amsterdam, Amsterdam, Netherlands. Completion date: 2017.

M.S. Chair, K. Abeyta (Chapman University, 2015)  
M.S. Chair, H. Buller (Chapman University, 2015)  
M.S. Chair, J. Cooper (Chapman University, 2015)  
M.S. Chair, E. Harris (Chapman University, 2015)  
M.S. Chair, G. Kim (Chapman University, 2015)  
M.S. Chair, N. Nichols (Chapman University, 2015)  
M.S. Chair, R. Peterson (Chapman University, 2015)  
M.S. Chair, A. Simon (Chapman University, 2015)  
M.S. Chair, M. Sleiman (Chapman University, 2015)  
M.S. Chair, A. Pratt (Chapman University, 2014)  
M.S. Chair, B. Hanna (Chapman University, 2014)  
M.S. Chair, C. S. Haacke (Chapman University, 2014)  
M.S. Chair, S. Aguirre (Chapman University, 2014)  
M.S. Chair, N. Muckatira (Chapman University, 2014)  
M.S. Chair, I. Zeledon (Chapman University, 2014)  
M.S. Chair, R. Gomez (Chapman University, 2014)  
M.S. Chair, M. Mitchell (Chapman University, 2014)  
M.S. Chair, E. Telhami (Chapman University, 2014)  
M.S. Chair, A. Hicks (Chapman University, 2013)  
M.S. Chair, B. Gentle (Chapman University, 2013)  
M.S. Chair, L. Henderson (Chapman University, 2013)  
M.S. Chair, C. Stewart (Chapman University, 2013)  
M.S. Chair, J. B. Gauss (Chapman University, 2013)  
M.S. Chair, R. Badin (Chapman University, 2013)  
M.S. Chair, D. Sidhom (Chapman University, 2013)  
M.S. Chair, S. Whittington (Chapman University, 2013)  
M.S. Chair, C. Clyne (Chapman University, 2012)  
M.S. Chair, L. Figge (Chapman University, 2012)  
M.S. Chair, A. Garner (Chapman University, 2012)  
M.S. Chair, D. Gibson (Chapman University, 2012)  
M.S. Chair, K. Loper (Chapman University, 2012)  
M.S. Chair, M. Morrissey (Chapman University, 2012)  
M.S. Chair, A. Mule (Chapman University, 2012)  
M.S. Chair, J. Francies (Chapman University, 2011)  
M.S. Chair, F. Badhez (Chapman University, 2011)  
M.S. Chair, J. Ernst (Chapman University, 2011)

M.S. Chair, N. Santora (Chapman University, 2011)  
M.S. Chair, N. Lieppman (Chapman University, 2011)  
M.S. Chair, N. Thompson (Chapman University, 2011)  
M.S. Chair, S. Verdugo (Chapman University, 2011)  
M.S. Chair, M. Brown Kauffman (Chapman University, 2011)  
M.S. Chair, K. Rogers (Chapman University, 2010)  
M.S. Chair, M. Hui (Chapman University, 2010)  
M.S. Chair, S. Vreeburg (Chapman University, 2010)  
M.S. Chair, N. Andrews (Chapman University, 2010)  
M.S. Chair, A. Jupin (Chapman University, 2010)  
M.S. Chair, S. Marwaha (Chapman University, 2009)  
M.S. Chair, A. Turner (Chapman University, 2009)  
M.S. Chair, I. Michaux (Chapman University, 2009)  
M.S. Chair, F. Durham (Chapman University, 2009)  
M.S. Chair, J. Harris (Chapman University, 2009)  
M.S. Chair, J. Martin (Chapman University, 2009)  
M. A. Chair, R. Dumitrascu, (George Mason University, 2007)  
M. A. Chair, J. McPherson (George Mason University, 2007)  
M. A. Committee member, S. Samoilenko (George Mason University, 2006)  
M. A. Committee member, E. Gannett (George Mason University, 2006)  
M. A. Committee member, S. Turner (George Mason University, 2006)  
M. A. Committee member, T. Bogino (George Mason University, 2006)  
M. A. Committee member, E. Goins (George Mason University, 2006)  
M. A. Committee Member, J. Furlong (George Mason University, 2005)  
M. A. Committee Member, E. Gannett (George Mason University, 2005)  
M. A. Committee Member, E. Rosenfeld (George Mason University, 2005)  
Ph.D. Committee Member, R. Harris (George Mason University, 2005)  
M. A. Chair, E. Harzold (George Mason University, 2005). Thesis: *An examination of humor and communication competence of parents of children diagnosed with cancer.*  
Ph.D. Committee Member, J. Hahn (George Mason University, 2003)  
M. A. Chair, S. Thompson (George Mason University, 2001) Thesis: *Intergenerational Doctor-Patient Communication.*